

# Guide to Storycarding

How we work together to turn your app vision into development-ready stories



**Time:** 2-3 days

**Proximity:** All team members and key stakeholders in person together

**Mindset:** Collaborative, User-oriented, MVP

**Materials:** A big screen, whiteboard, markers, large post-its, snacks

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## **Discovery:** Business Context and User Needs

- A conversation to understand the big picture, business goals, and users
- Identify user needs, which will form the foundation of story-carding

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## **Epics:** Connecting User Needs with Functions

- Capture the core functionality in one-line descriptions
- Descriptions connect the function with a user need

3

## **User Stories:** Breaking Down Interactions

- Break each epic down into individual interactions
- Written from user's point of view
- Explore edge cases outside the primary user-flow

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## **MVP:** The Simplest Way to Do It

- Collaborate on determining the Minimum Viable Product
- Identify risky time sinks, simplify implementations, and control scope

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## **Prioritization:** Putting Things in Order

- Generate about 6-12 weeks worth of stories
- Put them in the priority order that they should be completed